Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav Institute of Architecture
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020
B.Des Product Design
(2024 - 2028)

SEMESTER - IV

Sr. No.	Course Code	Course Name	TEACHING SCHEME/WEEK			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
							THEORY			STUDIO		
			L	T	S		End Sem University Exam (60%)	Two Mid Term Exams (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	
1	BDNP - 401 N	DESIGN STUDIO - III	0	0	8	8	0	0	0	240	160	400
2	BDNP - 402 N	MATERIAL & PROCESSES - III	1	0	3	4	60	20	20	0	50	150
3	BDNP - 403 N	DIGITAL STUDIO - III	0	0	4	4	0	0	0	60	40	100
4	BDNP - 404 N	USER PSYCHOLOGY	3	0	0	3	60	20	20	0	0	100
5	BDNP - 405 N	BRAND IDENTITY	2	0	2	4	60	20	20	60	40	200
6	BDNP - 406 N	ELECTIVE - II (i) Product Photography (ii) Design Documentation (iii) Design and storytelling	0	0	3	3	0	0	0	0	50	50
						26						1000

Legends: L – Lecture ; T – Tutorial/Teacher Guided Student Activity ; S – Studio ;

*Teacher Assessment shall be based on following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson	Chairperson	Controller of Examination	Registrar	Vice Chancellor
Board of Studies	Faculty of Studies			
Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore	Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore	Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore	Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore	Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore